

Language Modelling with Pixels

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We train a **pixel-based encoder of language (PIXEL)**, a **language model** trained solely on **images** of **rendered text.**

Some of PIXEL's strengths are

Out-of-the-box transfer to unseen languages and scripts

Robustness to orthographic attacks & code-switching*

NLP in the Era of Scale

The blessings of scale

Al training runs, estimated computing resources used Floating-point operations, selected systems, by type, log scale





--- LaMDA ---- GPT-3 ---- Gopher ---- Chinchilla ---- PaLM ---- Random

Source: www.economist.com/interactive/briefing/2022/06/11/huge-foundation-models-are-turbo-charging-ai-progress

NLP for all written languages?

There are **~7000 spoken languages**, of which **~3000** are **written** and at least **400** have **>1M speakers**

Most NLP only covers 100 languages (van Esch+ LREC'22) → Lack of technological inclusion for billions of people

Slide credit: Sebastian Ruder

What's left? NLP for all written languages

There are **~7000 spoken languages**, of which **~3000** are **written** and at least **400** have **>1M speakers**

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Question: What's stopping us?

NLP is an **open vocabulary problem**.

A language model's ability to **process unseen words** is **determined by its vocabulary**:

1. "Trained" over a corpus: Byte-Pair Encoding (Sennrich+ ACL'16)
 → Unseen tokens not in the vocabulary (unless w/ byte-level fallback)

2. Corpus-independent: characters (*Clark+ TACL'22*) / bytes (*Xue+ ACL'22*) \rightarrow Need to deal with longer sequence lengths

Answer: The Vocabulary Bottleneck

Language models have discrete input and output vocabularies expressed over a finite inventory of tokens, characters, words, sub-words, etc.

\rightarrow This creates a bottleneck in two places

Computational bottleneck in the output layer

Representational bottleneck in the embedding layer

TL;DR of our paper

We attempt to crack the vocabulary bottleneck with pixels.

But what does that mean?

My cat, Dr. Beans II., sleeps 22h a day.

My cat, *Dr*. *Beans II*., *sleeps 22h a day*.

 $[CLS]^{101} My^{1422} cat^{5855}, {}^{117} Dr^{1987} . {}^{119} Bean^{21561} \# s^{1116} II^{1563} . {}^{119} , {}^{117} sleep^{2946} \# s^{1116} 22^{1659} \# h^{1324} a^{170} day^{1285} . {}^{119} [SEP]^{102}$

Treat language processing as visual processing

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Inspiration

Robust Open-Vocabulary Translation from Visual Text Representations (Salesky+ EMNLP'21)

Masked Autoencoders are Scalable Visual Learners (He+ CVPR'22)

Pixel-based Encoder of Language (PIXEL)

PIXEL learns to reconstruct text

```
Penduins are designed to be streamlined
d hydrodymentic so having theitings would
dd expleading. H<mark>aving short legs with w</mark>eilde
d feet to act like rungers, helps to give them
that the ledo-like figure dian't compare bird
    tomy with humans, we would see somet
hing his speculiar. By taking a look at the sid
-by-side image in Figure 1, you can see how
        bones precede to ours. What mos
                       oc are
people mistake
atoricized birds. This gives a coclusion that
ird knees bend o<del>pposite of ours. The k</del>hees
   actually tucked up inside the bokes both
are
of the bine! So how does this look inside the
penquin? In the braces below, you can see b
oxes surrounding the penguins' knees.
```

100k steps

Pomo: <u>https://huggingface.co/Team-PIXEL/pixel-base</u>

Downstream Task Fine-Tuning

Flexible Text Renderer

Color Emoji

Left-to-right, right-to-left, and logosyllabic writing systems

一隻貓正在吃碗中的猫粮 🛛 قط جاثم على غصن شجرة

Word-level rendering

አቢሲኒያውያን በጣም ጠንካራ ድመቶች ናቸው ።

The Benefits of Pixels

PIXEL can process anything that can be rendered

- \rightarrow **Open vocabulary** which is easily extensible to **unseen text**
- \rightarrow Support all written languages

Complete parameter sharing from the input representation (unlike separate-but-related subwords in an embedding matrix)

Nothing language-specific in the input / output → Greater flexibility to process written language in different forms (PDFs, scanned newspapers, etc.)

Experiments

Pretraining

<u>https://huggingface.co/Team-PIXEL/pixel-base</u>

Dataset
Masking
Max. Seq. Length
Compute
Parameters

There is only **0.05% non-English** text in our **pretraining data** (estimated by Blevins and Zettlemoyer 2022)

The Great Wall of China (traditional Chinese: 萬里長城; simplified Chinese: 万里长城; pinyin: Wànlǐ Chángchéng)

Finetuning Experiments

<u>https://huggingface.co/Team-PIXEL</u>

Datasets

Finetuning Experiments

<u>https://huggingface.co/Team-PIXEL</u>

Datasets

Dependency Parsing Results

PIXEL (vastly) outperforms BERT on unseen scripts

GLUE Results

BERT PIXEL

BERT outperforms PIXEL on English sentence-level tasks

Robustness against orthographic attacks (Zeroé)

Attack	Sentence
None	Penguins are designed to be streamlined

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Attack	Sentence
None	Penguins are designed to be streamlined

PIXEL is more robust than BERT

Conclusions

PIXEL is a **new type of language model** that renders **text as images** instead of splitting text into a finite set of tokens.

Rendered text makes it possible to achieve **high-quality transfer** to **unseen scripts** in syntactic and semantic tasks.

Pixel-based learning could be a **promising research direction** to **make NLP technology accessible** to more people.

PIXEL Resources

https://huggingface.co/Team-PIXEL